

DR. JIM MOREAU is a man dedicated to his profession. A dentist for 28 years, he takes pride in the unique level of service and ambiance of his Covington-Mandeville dental practice, MoreSmiles. As much as he enjoys his work, however, it takes second place to what he believes is the most important job of his life: being a father.

With four children—Madelaine, 20; Annelise, 15; and Adam and Alex, twin 14-year-old boys—Jim Moreau goes the extra mile to be a part of their lives. In fact, he closes his practice for one week each year—not to go to ADA conventions, but to join his sons on their annual Boy Scout camping trip. “Life is too short,” he replies, when asked what prompted his decision. “I take the challenge of raising the boys seriously.”

Integral to meeting this challenge is working with his sons’ Boy Scout troop, something Dr. Moreau has done since the boys were in third grade. According to wife Julie, “He joins the boys on three or four weekend trips in the fall, plus two to three overnights in the spring. They’ve hiked in Tennessee, backpacked in Mississippi, rafted in North Carolina, slept on a battleship in Alabama and canoed in Louisiana. He is now an assistant leader of their Troop 111 at St. Timothy’s United Methodist Church in Mandeville, a natural progression, given the amount of time he was investing.”

Dr. Moreau’s attention to his family pays great dividends. His relationship with the boys is closer than ever. They look to him for guidance, especially when working on merit badges. Not surprisingly, Dr. Moreau is qualified to sign off on merit badges in snow sports and, naturally, dentistry.

Jim Moreau—
D.D.S. and DAD
extraordinaire. 🌲

